

Applying Your Vinyl Decal

Thank you for purchasing a vinyl decal.

Your decal is made with Oracal 951, which is a permanent, outdoor vinyl with a lifespan of up to 10 years. Our opinion is that glossy finishes live longer than matte in outdoor settings, but we love the look of matte!

However durable Oracal 951 is in the elements, there are some things you should know about getting it to adhere to your surface:

- ★ Your decal comes with transfer tape on the front to keep the design together. You'll be removing the backing carefully, placing your design, and THEN removing the transfer tape. Keep reading...
- ★ Your decal will adhere best to a flat, clean, dry surface such as a car window or sign.
- ★ Before you apply your decal, we recommend using rubbing alcohol or an alcohol wipe to clean the surface and then let it dry completely.
- ★ When the surface is clean and dry, remove the backing from the decal and transfer tape carefully, place your decal where you want it, and then FIRMLY rub it with a squeegee. If you don't have one, we've used: popsicle sticks, credit cards, the end of a plastic spatula -- something flat that you can rub with that won't damage your surface or tear up the decal and transfer tape.
- ★ We recommend letting the decal and transfer tape sit there for a while. The greatest problem we've had with sticking decals on cars is PATIENCE! Try for at least 5 minutes.
- ★ SLOWLY and CAREFULLY, start to peel away the transfer tape from the decal, ensuring that the edges of the decal are sticking to your surface.

If not, while we can sometimes hold just the end of the decal and the rest will then come along, you run a risk of doing damage to your decal if you do not proceed carefully. What we've found works best are more rubbing and more time.